

TALENTMEDIA BULGARIA

✱talentmedia



Who We Are & Our Mission

- **Leader in the Creator Economy** – we are the largest agency in Bulgaria dedicated to empowering creators and brands.
- **Audience Growth & Revenue Maximisation** – we help clients reach new audiences and boost social media profitability.
- **Strategic Campaigns** – connecting brands with top influencers to create unique, results-driven campaigns.
- **Tailored Solutions** – offering personalised strategies that align with each client's goals.
- **Measurable Business Impact** – delivering exceptional results for creators and brands alike.

Our mission is to help both creators and brands expand their reach, grow their audiences, and maximise their revenue from social media. By connecting brands with top influencers, we develop unique campaigns that deliver surprising and impactful results.

YouTube Multi- Channel Network (MCN)

Leading YouTube Multi-Channel Network (MCN)

As a premier YouTube Multi-Channel Network (MCN), we are committed to empowering creators and brands to maximise their presence and impact on the platform. Our primary focus is on crafting compelling video content, expanding reach, and driving revenue growth through dynamic strategies tailored to the unique goals of each channel.

Creator Support

- **Dedicated Channel Management**

We serve as qualified managers to each creator.

- **Tailored Strategies**

We specialise in developing strategies that dynamically grow a channel's reach while optimising revenue streams.

- **Collaboration and Business Development**

Acting as a bridge between creators and brands, we coordinate meaningful partnerships and sponsorships that align with a channel's identity, ensuring long-term success for both parties.

Influencer Marketing

Campaigns

- We offer comprehensive Influencer Marketing Services

You can rely on us for everything – from creating a creative concept and strategy to selecting the right content creators, execution, performance measurement, and reporting. We support our clients every step of the way, delivering the best solutions for their business success.

- Unmatched Experience on the Market

Each year, we organize approximately 2,500 successful collaborations between brands and influencers for over 600 clients. Whether it's one-off campaigns or large-scale, multi-platform projects with multiple creators, our campaigns are always tailored to meet the needs and budgets of our clients.

Collaboration with Top Influencers

- We Work with Bulgaria's Best Influencers

Before recommending any creator, we conduct a thorough verification process to ensure quality and effectiveness. Thanks to our extensive network, we can perfectly match influencers with your products or services.

- Data-Driven Strategies

We leverage proprietary tools to analyze the market and create campaigns that excite audiences and achieve substantial reach. These insights allow us to deliver content that not only impresses but also drives measurable results.



Social Media Management

Platforms



We are an agency that excels in integrating influencer marketing into comprehensive digital strategies. Beyond influencer campaigns, our agency features a highly skilled social media department that delivers tailored solutions for brands aiming to establish a strong and effective presence across social platforms.

Our specialty

Our expertise lies in developing strategic frameworks, managing social media channels, and producing high-quality, goal-oriented content that drives results. With a diverse portfolio spanning e-commerce, FMCG, technology brands, and more, we have a proven track record of adapting to various industries and delivering measurable outcomes.

A unique strength of our team is our ability to script engaging TikTok videos and episodic content, designed to resonate with modern audiences and foster deeper connections. Combining influencer marketing with social media management, we provide brands with the tools to thrive in the ever-evolving digital landscape.

Thank You!

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