

NEWSLETTER

CURAM

ISSUE 1 – WINTER/SPRING 25

BUILDING GENDER-EQUAL
WORKPLACES THROUGH CARE-
AWARE POLICIES



1. WHAT IS CÚRAM?

CURAM is a European project that tackles the gender care gap by promoting inclusive work-life balance policies for working parents, carers, and employers. Through research, training, and awareness campaigns, we aim to empower HR professionals, SMEs, and policymakers to support dual-career and dual-carer models in the workplace.

- Duration: 2023–2025
- Co-funded by the EU
- Led by a strong partnership of NGOs, research institutes, and employers from across Europe.

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Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them. Project number: 1010191644

2. WHAT HAVE WE DONE SO FAR?

In the first project phase, we've been busy gathering insight and building our evidence base!

1. Conducted surveys with working parents and employers
2. Hosted focus groups with professionals and carers
3. Completed the National
4. Needs Analysis Reports – identifying key gaps in caregiving support, leave uptake, and flexible work access

3. WHAT'S NEXT?

- 🎯 Upcoming activities include:
 - CURAM Capacity-Building Workshops
 - Toolkit for Employers & HR Professionals
 - Awareness Campaigns on Gender-Equal Caregiving